

This is a Self-Directed Training Course for details on Podcasting with KCPK-LP radio station.



Begin with the Video, entitled: “Podcast Business Plan” (at: <http://www.cowfest.org/Training-Videos> or YouTube: <https://youtu.be/M3QafErJ5fo>)

The following is the text of this video. As you read along with the video, you may pause the video to watch the additional videos as directed, and read their text outlines.

BEGIN VIDEO TEXT BELOW:

Center of the World Festival, a 501(c)(3) non-profit, is the licensee of KCPK-LP FM radio station. This video describes the Podcast Business Plan. This is a graphic showing the KCPK Business plan for fiscal year running from November 1, 2018, to October 31, 2019.

This video will focus upon detailing how KCPK will utilize the podcasters outreach. You will be directed to view other videos which further explain each section.

The Center of the World Festival, Inc., a 501 (c)(3) nonprofit is the FCC licensee of KCPK-LP radio station. The IBC, fully legal DBA of “Independent Broadcast Coalition”, is a specific Voting Member Committee, formed for the purpose of handling components of the planning and administration of KCPK-LP radio station.

As with all of the nonprofit committees, the IBC will function under the oversight of the Board of Directors and Officers. The Center of the World Festival has IRS tax deductible status for accepting donations and doing fundraising, two primary avenues for financial support.



Watch first Voting Member Video, entitled: “Voting Members” and [Click Here for the text script](#). View on YouTube: <https://youtu.be/wpXrlkzb9LQ>

Watch second Voting Member Video, entitled: “Organizational Diagram” and [Click Here for the text script](#). View on YouTube: <https://youtu.be/D9yiHoBrydI>



KCPK-LP adds the financial component of Underwriting of the radio shows. Further, the Center of the World Festival will provide, via KCPK-LP, Underwriting grants to specific community members, as determined by the Officers.

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⇒ Watch video entitled: “Underwriter Benefits” and [Click Here for the text script](#). View on YouTube: https://youtu.be/v_CkurPZmHo

⇐ Return to “Podcast Business Plan” video.

An individual podcaster can start the process of becoming an IBC member through the 10-episode podcast contract. This contract must be accompanied by a contract from an underwriter which is for \$5 per episode, with a total of \$50 payable. This contract is handled solely by the administrative staff and officers of KCPK-LP. The IBC is not involved in this contract.

⇒ Watch video entitled: “Create a Podcast: Part One” and [Click Here for the text script](#). View on YouTube: https://youtu.be/SydRle_4f14

Watch video entitled: “Create a Podcast: Part Two” and [Click Here for the text script](#). View on YouTube: <https://youtu.be/QCGhlnHXpBA>

Watch video entitled: “Podcaster Opportunities” and [Click Here for the text script](#). View on YouTube: <https://youtu.be/1IvJ69X6PoU>

Watch video entitled: “Non-IBC Contracts” and [Click Here for the text script](#). View on YouTube: <https://youtu.be/im5B9SdY8y4>

⇐ Return to “Podcast Business Plan” video.)

The 10-episode contract is available to any community member without restriction. It is also available to individuals outside of the local area. Each podcast will be reviewed by administrative staff and officers to determine that they fulfill the FCC and copyright laws. If the podcaster wants to submit another 10-episode contract, they may do so either concurrently or sequentially with the current contract.

KCPK staff will review and record the underwriting announcement for similar legal reasons. With successful contract fulfillment, the podcaster may become eligible for IBC membership if they establish a valid IRS qualified business.



Watch video entitled: “Independent Broadcast Coalition” and [Click Here for the text script](#).
View on YouTube: <https://youtu.be/owHymvyjFoo>



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The IBC member must have a valid IRS qualified business. They will have other business avenues that they use which may consist of other podcast platforms (such as hosting platforms, websites, etc.), other media type businesses (such as video recording, writer/author, etc.), or services specific to podcasters that they offer (such as audio recording, editing, workshop trainings).

KCPK-LP is only one component of their overall business. An individual will pay a \$150 yearly dues, which may be changed by Board of Directors at the annual board meeting in November of each year. They will receive a weekly podcast air time of 28 minutes, plus one minute for their own business sponsors.

The IBC membership is open to qualified business individuals, but not to multiple partner businesses or nonprofits or other group ownerships. A qualified business individual may reside outside of the local geographical area. They will attend the required meetings via agreed upon methods, such as e-mail, skype, or other methods by which the meeting is recorded for fiduciary records.

There is another way in which an individual can join IBC. This is through an IBC member’s own private business. They can introduce the new podcaster via the IBC member’s own podcast series. After the new podcaster has completed 10 podcasts, and had approval by IBC committee review for FCC and copyright law, then the individual may apply for their own IBC membership.